

ACCESS TO PATCO EDITION DEMONSTRATING A SAFE & SUSTAINABLE COMMUTE APRIL 9TH — MAY 1ST

WHAT IS A DEMONSTRATION PROJECT?

A demonstration project uses low-cost materials like hay bales, straw, temporary paint and traffic cones, to test out infrastructure in a real-world setting, before investing in a permanent project. Over a period of a few weeks, user experiences are captured and community feedback collected. This allows the public and Borough of Collingswood to communicate and work together in a tangible way to figure out what works and what does not. Instead of trying to decipher complicated engineering documents to understand the idea, everyone gets to experience how a project could look and feel, before concrete is poured and changes become difficult.







WHAT'S BEING TESTED:

Bike Boulevard

Location - Maple Ave

- Uses signs and pavement marking to signal street is prioritized for bike traffic
- Uses traffic calming measures to discourage speeding

Bump-Outs

Locations - New Jersey Ave, Maple Ave, Homestead Ave, & Fern Ave

- One form of traffic calming common on bike blvds
- Improve pedestrian visibility and reduces crossing distance

Rain Gardens

Locations - New Jersey Ave, & Maple Ave.

- Absorbs and filters rain water to reduce flooding risk and water pollution
- Encourages biodiversity by attracting small pollinators
- Often incorporated into bump-outs to benefit the community in multiple ways!

Two-Way Separated Bike Lanes Location - Bilson Ave.

- Physically separated from traffic to create a more comfortable environment than standard bike lanes
- Ideal on streets with high traffic volumes or speeds

















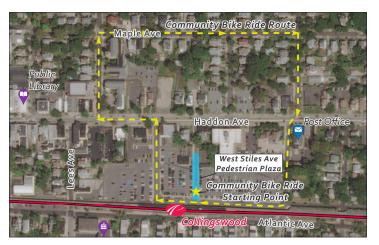






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The Complete Streets Lab uses low-cost materials to test infrastructure designed to make biking and walking safer and more attractive. A 2019 study found that 23% of cars parked in PATCO Collingswood Station lots were from homes within a 1/2 mile. That is a 10-minute walk! Replacing these trips with biking and walking will reduce congestion, improve air quality, and provide exercise during your daily commute. The Lab tests recommendations from the Connect 2020 Bicycle and Pedestrian Master Plan, where the public identified access to PATCO and Downtown as a priority. The Lab is a series of demonstrations, building upon last summer's "All Aboard Atlantic" project. This edition will include a series of events held in the West Stiles Ave Pedestrian Plaza, an area to be closed to traffic where the community and PATCO users can relax, have fun, and learn more about the project.



PROJECT GOALS:

- 1. IMPROVE BICYCLE AND PEDESTRIAN SAFETY
- 2. TEST IDEAS AT MINIMAL COST
- 3. GET COMMUNITY FEEDBACK AND SUGGESTIONS
- 4. ENCOURAGE MORE RESIDENTS TO UTILIZE BIKING AND WALKING AS AN ALTERNATIVE TO DRIVING
- 5. SUPPORT EQUITY IN INFRASTRUCTURE INVESTMENTS THAT CREATE STREETS THAT WORK FOR ALL USERS, REGARDLESS OF TRAVEL METHOD, AGE, AND ABILITY
- 6. CREATE A HEALTHY COMMUNITY AND ENVIRONMENT

SHARE YOUR OPINION

Scan the code to learn more about this project, the Connect 2020 Bike/Ped Master Plan, and take a survey.



SCHEDULE OF EVENTS

PROJECT KICKOFF EVENT

Saturday, April 9th (Rain date: April 16th) 10:00 AM - 3:00 PM

W. Stiles Ave Pedestrian Plaza

Join us for ribbon cutting opening the Collingswood Complete Streets Lab. There will be a bike rodeo, where kids can sharpen their biking skills; games, fun giveaways; and refreshments! SOJO 104.9 will be providing the soundtrack, broadcasting live from the event!

KICK-OFF EVENT ACTIVITIES

Community Bike Ride 10:30 AM - 11:00 AM

Check out the Maple Ave Bike Boulevard. The ride will leave from W. Stiles, in front of the PATCO station, at 10:30 AM

Bike Rodeo (for kids Ages 8-14) 11:00 AM to 1:00 PM

Collingswood police will set up an obstacle course and teach kids bike handling skills. Collingswood Bike share will set-up a bike repair station and Cross County Connection will be on-hand to do helmet fittings.

Hang out in the PATCO Pedestrian Plaza 1:00 PM to 3:00 PM

W. Stiles Ave will be closed to traffic the duration of the project, providing a space for commuters and the community a place to relax and have fun. Refreshments, cornhole, educational exhibits and other activities will be provided. Walking tours of the project locations will also leave from the plaza throughout the afternoon.

Coffee with Commuters

Monday, April 11th 7:00 AM - 9:00 AM

PATCO Station front entrance

Grab a cup of coffee and learn more about the Complete Streets Lab and the Connect 2020 Bicycle and Pedestrian Master Plan

Friday Night Commuter Happy Hour

Friday: April 15th and 22nd 4:30 PM – 6:30 PM

W. Stiles Ave Pedestrian Plaza

Enjoy some music and "mocktails" to kick-off your weekend. Games and fun activities will be provided, including PATCO and Collingswood trivia. Learn more about the project, give feedback and win prizes!